



**CONNECTING COMMUNITIES TOGETHER:
AFRICAN HERITAGE, PAN AFRICAN LEADERS DAY
AND
H.I.M. HAILESELISSIE BIRTHDAY**

TUESDAY, JULY 23, 2019

EMBASSY OF ETHIOPIA

WASHINGTON DC, 2008

TEAM NFSP & CALDAN COMMUNICATIONS

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CONNECTING COMMUNITIES TOGETHER

(CCT)

AFRICAN HERITAGE, PAN AFRICAN LEADERS DAY

CELEBRATION

I. BACKGROUND INFORMATION

NETWORK OF FAMILY SERVICE PROFESSIONALS (NFSP) INC

The Network of Family Service Professionals is an independent registered 501(c) 3 non-profit Charitable Organization comprised of a diverse network of adoption and social service professionals dedicated to helping Ethiopian adoptees and adoptive families in Ethiopia and the US successfully navigate the post-adoption process since September 2013. The network upholds the mission of connecting adoptive parents and Ethiopian adoptees to post adoption solutions through creating a strong network to share experiences, obstructions, and positive solutions by organizing cultural events, discussions groups.

CALDAN COMMUNICATIONS INC

The Word CALDAN means *the potential to achieve great things*. These great things achieved through information, since information is power to anything we plan and do. Information is like a map that guide to our destination and beyond. If we don't have any information about what we need and wants, no destination at all till we get it right. The main objective of **CALDAN COMMUNICATION** is filling the generation information gap through presenting facts and knowledge through Marketing ideas, give due attention in promoting them in adding knowledge in already existing information and creating a space and time that everyone to enjoy through fun and other knowledge based events.

Therefore, **CALDAN COMMUNICATIONS INC. (C.C.I.)** is a communication platform company based in the U.S. and mainly founded in 2019 to fill the information knowledge gap between generations

of African origins who reside here in the U.S. and outside the US through: Marketing, Multimedia and, Events.

II. OUR EVENT

CONNECTING COMMUNITIES TOGETHER (CCT)

NFSP & CALDAN presents an annual event that connects African decent communities together as a one people and nations to share their heritage, pan African leader and celebrate togetherness and oneness as African on Tuesday, July 23, 2019 from 4:00PM-7:00PM at Embassy of Ethiopia, Washington District of Columbia.

GOAL:

To celebrate African Heritage, Pan African Leaders Day and H.I.M. Emperor Haile Selassie Birthday annually

PARTICIPANTS:

All African origins or decent will participate, African Diaspora Association who registered in the United States participates and presents their Cultural Heritage, Dance and Fashion.

OUR MISSION:

We uphold the mission of creating a platform to African origin or decent and the African diaspora coming together meet, exchange culture and idea, experience of abroad levity, share their music, culture, values, tourism and services to the community at large as a ONE Nation and People.

We expect the higher officials of the District of Columbia particularly the Mayor of District of Columbia, Ambassador the AU at the US, Ethiopian Ambassador, Mayor's office on African American leaders, Mayor's office on African Affairs, scholars and education, business professionals, diaspora associations executive leaders, the Royal families of Ethiopia and the Rastafarians Community in the DC, Maryland and Virginia (DMV).

III. We scheduled the programs that include the following:

- Brief opening remarks by Master of Ceremony

- Keynote speech by Mayor of DC, AU Ambassador in the US, Ethiopian Ambassador in the US, Mayor's office on African American Affairs and Office of African Affairs office representatives,
- Presentation on African Heritage, Business, Tourism, development by African professionals,
- Presentation on the work of African Diaspora Associations both in their perspective country and in the USA (The case of Ethiopia (EDTF), Togo, Benin, Congo, Libya, and Senegal and Nigeria)
- Presentation on the Caribbean heritage and the legacy of Garvey and Bob Marley by Rastafarians,
- Presentation the legacy of H.I.M. Haile Sellsie I of Ethiopia by the Royal Crown Associations & Families,
- Music by the Rastafarians band

IV. DIVERSITY OF CONFIRMED SPEAKERS AND THEIR LINEUP

KEYNOTE SPEAKERS

- H.E. Mayor Muriel Bowser, Mayor of the Government of District of Columbia
- H.E. Ambassador Dr. Arikana Chihombori-Quao, AU Ambassador to the US
- H.E. Ambassador Mr. Fitsum Arega, Ambassador of Ethiopia in the US,
- H.E. Ms. Ashley Emerson, Director of the DC Mayor's African American Office
- H.E. Mr. Mamoudu Samba, Director of the DC mayor's African Affairs Office

GUEST SPEAKERS

- **The Importance of Museum and Reserving History and Culture** by Dr. Frank Smith; The Founder and CEO of African American Civil War Memorial and Museum
- **Anthropology of Africa** by Silvestor Okere; President and CEO at United People for African Congress and Visiting Scholar at George Mason University
- **Business in Africa**, by Tebebu Assefa; Founder & Storyteller at Blessed Coffee
- **The Importance of African based Knowledge and Education**, by Kassahun Checole: Publisher Africa World Press, Inc & The Red Sea Press, Inc.
- **Africa and Tourism**, by Dr. Yohannes Zeleke; Founder and CEO Washington Legend Tour
- **Africa's Future: The role of Youth in African Development** by Abai Schulze; Founder ZAAF Collection,
- **Pan Africanism, Media and Face of Africa**, by Glynn Lott, Afro FM 105.3 host,

- **African origins and their socio-economic and Political Participation of Diaspora’s Women**
by Tiffany Lancaster,
- **African participation & contribution for the development in theatre, the case of Hollywood,**
by Salome Mulugeta, The prominent Ethiopian Film Producer, Director and Actor,

THE CARIBBEAN AND PAN AFRICANISM

- The Rastafarians Foundations by Ras Wayne Rose, Ph.D.

LEGACY OF H.I.M. HAILESELLASIE I of ETHIOPIA

- The Royal Crown of Ethiopia
- Constitutional Monarchy for Ethiopia

MUSIC PERFORMANCE

- Rastafarian Band by Ras Iyoel
- Ras Tafari Sound by Ras Shamou

MASTER OF COFFEE CEREMONY

- Sara Mussie, **Blessed Coffee**

V. TENTATIVE PROGRAM

4:00 – 5:00: REGISTRATION AND NETWORKING

- Light refreshments & Entertainment
- Network with likeminded leaders

5:00 – 5:05: Welcoming

- Master of Ceremonies

05: 05 – 5:35: BRIEF OPENING REMARKS BY KEYNOTE SPEAKERS

- Mayor Muriel Bowser
- Ambassador Dr. Arikana
- Ambassador Mr. Fitsum Arega
- Ashley Emerson

- Mamadou Samba

05:35– 5:45 ENTERTAINMENTS

6:00 – 6:50: GUEST SPEAKERS

- Salome Mulugeta
- Dr. Frank Smith
- Sylvester Okere
- Tebebu Assefa
- Kassahun Checole
- Dr. Yohannes Zeleke
- Abai Schulze
- Glynn Lott
- Tiffany Lancaster

6:50-7:00: ENTERTAINMENT

7:00 – 7:20: THE CARIBBEAN AND PAN AFRICANISM

- Rastafarian Foundation by Ras Wayne Rose, Ph.D.

7:20 – 7:55: The Legacy of H.I.M. Haile Sellasie and Birthday Celebration

- The Royal Crown of Ethiopia
- Constitutional Monarchy for Ethiopia

7:55 – 8:00: Closing remark by a guest of honor

VI. SPONSORSHIP PACKAGES

1. PLATINUM (1): \$5000

- A brief message (3- 5 min) during the opening session,
- Acknowledgement of sponsorship from the stage throughout the conference,
- Logo on flyers, the event's program, banners and NFSP & CALDAN Facebook page and website,
- One full page of Ad on the program book,
- Sponsor highlight on social media,
- Designated space at event venue to interact and engage with participants,

2. DIAMOND (2): \$4000

- Acknowledgement of sponsorship from the stage throughout the event,
- Logo on flyers, banners and NFSP & CALDAN Facebook page and website,
- Half page Ad on program book,
- Sponsor highlight on social media
- Designated space at event venue to interact and engage with event participants

3. GOLD (3): \$3000

- Logo on flyers, banners and NFSP & CALDAN Facebook page and website
- Quarter page Ad on program book
- Designated space at event venue to interact and engage with event participants

4. SILVER (4): \$2000

- Logo on flyers, banners and NFSP & CALDAN Facebook page and website
- Sponsor highlight on social media
- Designated space at event venue to interact and engage with event participants

5. BRONZE (5): \$1000

- Logo on flyers, banners and NFSP & CALDAN Facebook page and website
- Designated space at event venue to interact and engage with event participants

6. Individual Donors (6): \$500

VI. CONTACTS

If you have any question or need further explanation about the program and learn more about the sponsorship packages, please don't hesitate to contact us:

Tefera Alemayehu – *Coordinator of the organizing committee*

Email: info@nfspro.org

Cell: 202-344-5480

Matt Andrea – *Coordinator of Photography*

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If you would like to learn more about media coverage, please reach out to:

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